

# MEMBERSHIP MAKES A DIFFERENCE

Leading the  
industry.

Saskatoon & Region  
**Home Builders'**  
Association



# MEMBERSHIP = VALUE

Members are recognized for their professionalism, commitment to the home building industry and for being connected and informed on the issues that matter most. Collectively, we are a community of industry professionals leading the discussion on affordability, sustainability and choice in housing.



## Build Relationships

Network with industry professionals, potential clients and peers at meetings, events or the annual conference. Establish quality business contacts and leverage those connections to maximize the success of your business.



## Be Heard & Represented

Professional members have a powerful voice at all levels of government. The Saskatoon & Region Home Builders' Association is the expert voice of the residential construction industry and defends its interests. Direct input and feedback into the regulatory process influences positive reform.



## Resources

Gain access to exclusive resources and timely industry information, product ideas and market intelligence critical to your business success. Access local market activity data to assist business planning, including the monthly Permit Report, quarterly New Housing Market Analysis and other external data relevant to the industry.



## Set Your Business Apart

Distinguish your company amongst others as a professional member in the industry, a Certified Professional Home Builder (CPHB) or Certified Professional RenoMark® Renovator (CPRR). These professional designations demonstrate a strong commitment to education, safety and warranty, which translates into homeowner confidence.



## Gain New Skills

Sharpen your professional knowledge and that of your employees. The Association develops tools to help you achieve operational efficiencies and be the best you can be. Certification programs, in-house seminars, general-interest workshops and other professional development opportunities are available.



## Stay Informed

Receive timely market information to support your business decisions and remain up to date on what's happening in your industry. We curate and deliver what is relevant to your business.



## Professional Recognition

Receive professional recognition, credibility and celebrate achievements through our awards program, website, the professional member directory, newsletters and social media platforms.



## Partnerships & Sponsorship Opportunities

Promote your business and display your brand through networking events, consumer events, the professional member directory and social media.



## Consumer Events & Exposure

The Association connects professional members with consumers. Build your brand at the HomeStyles Home, Renovation & Lifestyle Show, Parade of Homes and online.



## Simplify Your Work

Take advantage of member-exclusive resources, such as pre-formatted contract templates designed for a variety of uses and situations.



## Special Offers

The Member Advantage Program provides an opportunity to access exclusive discounts and/or extend unique offers to our professional members to increase your brand awareness and save.



## COMMITMENT TO PROFESSIONALISM

Association membership is an important indication of a company's commitment to professionalism. Professional members include:

- Certified Professional Home Builders
- Certified Professional RenoMark® Renovators
- Land developers
- Trade contractors
- Manufacturers and suppliers
- Financial institutions
- Design services
- Professional services
- Real estate agents
- New home warranty providers
- Consultants
- Legal and insurance services

## ADVOCACY

The Saskatoon & Region Home Builders' Association collaborates with various community stakeholders and consults with governments on policies, programs and legislation that affect the residential construction industry, consumers and economy.

In partnership with the private and public sectors, the Association promotes research and continuous innovation in materials, products and construction techniques. It also provides a wide range of education and training opportunities to support the ongoing professional development of its members.

## TOGETHER, WE ARE THE VOICE

240 member companies committed to quality, choice and affordable housing solutions in Saskatoon and area.

## MARK OF DISTINCTION



## BEST OF INDUSTRY



# THANK YOU FOR YOUR INTEREST IN THE SASKATOON & REGION HOME BUILDERS' ASSOCIATION

Becoming a professional member is easy. All you need to do is complete and submit the membership application on our website.

## **Step 1: Submit application**

Go to [www.saskatoonhomebuilders.com](http://www.saskatoonhomebuilders.com) and click 'Become a Member'. Scroll down on this page and select 'Apply Now', then complete and submit the PDF file to [membership@saskatoonhomebuilders.com](mailto:membership@saskatoonhomebuilders.com).

## **Step 2: Verification of information by the Association staff**

Your application will be verified through the process of a background check weighed against the Saskatoon & Region Home Builders' Association's Code of Ethics. This is to ensure your company meets professional industry standards that set you apart from those who do not meet these requirements.

## **Step 3: Review and approval by Board of Directors**

Upon completion of the background check, your membership application is presented to the Board of Directors for review and approval. Once approved, you will receive follow up confirmation welcoming you to the Association and providing you with access to the many benefits membership has to offer!

Saskatoon & Region  
**Home Builders'**  
Association



## **Connect with us:**

#17-102 Cope Crescent  
Saskatoon, SK S7T 0X2  
(306) 955-5188

[www.saskatoonhomebuilders.com](http://www.saskatoonhomebuilders.com)  
[membership@saskatoonhomebuilders.com](mailto:membership@saskatoonhomebuilders.com)