



SPONSORSHIP OPPORTUNITIES

20

24



THE EVENT



32nd Annual Housing Excellence Awards

Saturday, February 10, 2024

World Trade Center Saskatoon at Prairieland Park

- Celebrating the achievements and success of Saskatoon & Region Home Builders' Association members.
- A spectacular gala with a served dinner, special dignitary guests and fabulous entertainment.
- Expected attendance of 330+ people.
- Saskatoon's residential construction industry's must attend event of the year!

THE SUCCESS IN 2023

- 324 attendees
- 23 sponsorship partners
- 41 awards presented in 9 categories
- Attendee satisfaction = 8.3/10



BENEFITS OF SPONSORSHIP



- Showcase your brand to a highly engaged and industry specific audience.
- Connect with home builders, land developers, contractors, service providers, designers and leading industry professionals.
- Show your support for the Saskatoon home building community.



SPONSORSHIP PACKAGES



AWARD SPONSORS

Category	# of Awards*
1 Customer Choice	4
2 Marketing	7
3 Renovation	6
4 Industry (Sales & Customer Service)	5
5 Industry (Community & Leadership)	5
6 Production Homes & Design	4
7 Custom Homes	4
8 Multi-Family & Mixed Use	3
9 Best New Home Spaces	4

**Subject to change (based on number of submissions received)*

Includes:

- 8 complimentary tickets
- All event related information will include your company name (pre, during, and post HEA) in digital and printed materials
- Opportunity to present award in your chosen category

Total Investment = \$5,000

32nd Annual Housing Excellence Awards - Sponsorship Opportunities

EVENT SPONSORS



LEVEL 1

- 1 Centrepiece Sponsor
- 2 Signature Cocktail Sponsor
- 3 Dessert Sponsor
- 4 Entertainment Sponsor
- 5 Red Carpet Sponsor
- 6 Print Program Sponsor
- 7 Photo Wall Sponsor
- 8 Wine Sponsor

Includes:

- 4 complimentary tickets
- All event related information* will include your company name (pre, during, and post HEA) in digital and printed materials
- Incorporation of your brand into the selected decor/sponsorship item

Total Investment = \$3,000

LEVEL 2

Gold

- 2 complimentary tickets
- All event related information will include your company name (pre, during, and post HEA) in digital and printed materials

Total Investment = \$2,000

Silver

- All event related information will include your company name (pre, during, and post HEA) in digital and printed materials

Total Investment = \$1,500

Bronze

- Company logo will be included during the event in digital and printed materials

Total Investment = \$1,000

**Event related information that will have sponsorship recognition includes logo placement on the website, in the print program, in the digital sponsor loop, across SRHBA social media platforms, and other digital and printed materials.*

INQUIRIES



The Housing Excellence Awards have been put on by the Saskatoon & Region Home Builders' Association for 32 years. The Saskatoon & Region Home Builders' Association is a professional association that represents residential construction in Saskatoon and area.

We serve businesses involved in the housing sector and provide the only certifications available for professional home builders and renovators. We are the expert voices invested in bringing insight to public policy makers on matters that affect affordability, quality, and choice of housing in our province, and work collaboratively with stakeholders and governments to get us there.

Thank you!

For your consideration on this sponsorship request!

CONTACT

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32nd Annual Housing Excellence Awards - Sponsorship Opportunities

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Home Builders'
Association



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