



ECONOMIC IMPACTS OF **NEW HOME CONSTRUCTION**

The new home building industry is essential to Saskatoon's economic strength and prosperity.



1,323
STARTS

New housing starts are key to economic growth in our community.



2,722
JOBS

On- and off-site jobs – a major source of employment in Saskatoon.



\$171 M
WAGES

Dollars that show up in purchases across the entire local economy.



\$329 M
INVESTMENT

Maintains and improves the largest single wealth-builder for most families.

Economic impacts calculated by Will Dunning Inc. Economic Research for the Census Metropolitan Area. Estimates based on 2019 data from Canada Mortgage and Housing Corporation and Statistics Canada.