



# Saskatoon

## 2016 ECONOMIC IMPACTS OF NEW HOME CONSTRUCTION

*The new home building industry is essential to Saskatoon's economic strength and prosperity.*

1,909

**New housing starts** – a key to economic growth in our community.

2,627

**On-site and off-site jobs** in new home construction, a major source of employment in Saskatoon.

\$161

**Million in wages** – that show up in purchases across the entire local economy.

\$733

**Million in investment value** – the largest single wealth-builder for most families.

**For more information, please contact:** Chris Guérette, Chief Executive Officer  
Saskatoon and Region HBA | #2 - 3012 Louise Street, Saskatoon, SK S7J 3L8  
(306) 955-5188 | [cguerette@saskatoonhomebuilders.com](mailto:cguerette@saskatoonhomebuilders.com) | <http://saskatoonhomebuilders.com/>

Economic Impacts were calculated by Will Dunning Inc. Economic Research for the Census Metropolitan Area.

Estimates based on 2016 data from Canada Mortgage and Housing Corporation and Statistics Canada. Acquisition costs included in "investment value" total as well.

Zenterra Developments

